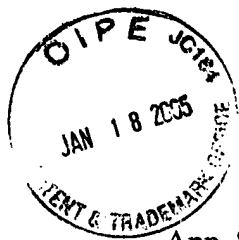


JPW



THE UNITED STATES PATENT AND TRADEMARK OFFICE

App. Ser. No.: 10/761,973

) Art Unit:  
)  
)  
) Examiner:

Inventors: Galley, M. et al.

Filing Date: January 21, 2004

Title: **Internet Network Banner**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REVOCATION OF POWER OF ATTORNEY  
AND NEW POWER OF ATTORNEY**

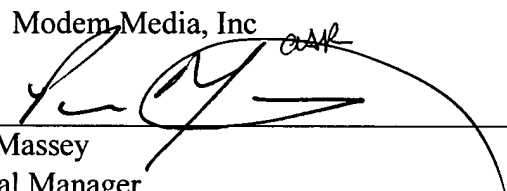
Dear Sir:

The undersigned, assignee of the entire interest as recorded at reel 014923, frame 0563 on January 21, 2004, of the above referenced patent application, hereby revokes all prior Power of Attorney given, and hereby appoints the following attorneys and/or agents to prosecute this application and transact all business in the U.S. Patent and Trademark Office connected herewith:

All practitioners at Customer Number 28120.

Address all communications to: Edward J. Kelly  
ROPES & GRAY LLP  
One International Place  
Boston, Massachusetts 02110-2624  
(617) 951-7000

For: Modem Media, Inc

  
Peter Massey  
General Manager

Dated: January 13, 2005

I, Andrew S. Reiskind hereby certify that this document is being mailed via first class mail with sufficient postage with the USPS on this 3rd day of May 2004 addressed to the Commissioner of Patents, Arlington, VA.

